

# **KERIANNE LAWSON (RUBENSTEIN)**

Syracuse University | Department of Sport Management

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## **EMPLOYMENT**

- Syracuse University** 2024 –  
Assistant Professor of Sport Management  
Sports Analytics Program
- North Dakota State University** 2021 – 2024  
Assistant Professor of Economics  
Faculty Scholar - Center for the Study of Public Choice and Private Enterprise  
Faculty Scholar - Sheila and Robert Challey Institute for Global Innovation and Growth

## **EDUCATION**

- West Virginia University**  
Ph.D. in Economics 2021  
Fields: Urban/Regional Economics and Public Economics
- Southern Methodist University**  
B.A. in Economics 2017  
Minors: Mathematics, Philosophy, History  
Studied Abroad in Cape Town, South Africa (Spring 2016)

## **TEACHING**

- Syracuse University** 2024 –  
Sports Economics I
- North Dakota State University** 2021 –2024  
Principles of Macroeconomics  
Intermediate Macroeconomics  
Mathematical Economics  
Principles of Real Estate  
Principles of Microeconomics
- West Virginia University** 2017 – 2021  
Principles of Microeconomics  
Mathematical Economics  
Math “Summer Boot Camp” for incoming PhD students

**RESEARCH****Peer Reviewed Articles**

1. Callais, J. and Lawson, K. 2024 “Underperforming Reformers: Examining Disappointing Cases of Economic Reforms” *Kyklos*. *Forthcoming*.
2. Lawson, K and Hall, J. 2023. “Who Should Be Behind the Wheel? A Study of Oregon’s Measure 88” *Economics Bulletin*. *Forthcoming*
3. Lawson, K. 2023. “Using Property Rights to Fight Crime: The Khaya Lam Project” *Journal of Economics and Finance*. 47(2): 269-302.
4. Lawson, K. 2022. “Currency Iconography and Entrepreneurship” *Journal of Global Entrepreneurship Research*. 12: 257–264.
5. Lawson, K. 2022. “Electricity Outages and House Fires: Evidence from Cape Town” *South African Journal of Economics*. 90(4): 469-485.
6. Lawson, K. 2021. “The Lasting Impact of NCAA Sanctions: SMU and the Death Penalty” *Journal of Sports Economics* 22(8): 946-981.
7. Lawson, K. and Lawson, R.A. 2020. “Economic Liberalizations Around the World Since 1970: Shock Therapy vs. Gradualism” *Cato Journal* 40(3).
8. Lawson, K. 2019. “Using Currency Iconography to Measure Institutional Quality” *The Quarterly Review of Economics and Finance* 72: 73-79.
9. Lawson, R.A. and Lawson, K. 2016. "Good Cops, Bad Cops, Whatcha Gonna Do?" *The Journal of Private Enterprise* 31(4): 85-96.

**Book Chapters**

1. Lawson, K. 2021. “Airport Noise and House Prices: Evidence from Columbus, Ohio” in *Measuring Amenities and Disamenities in the Housing Market: Applications of the Hedonic Method*. West Virginia University: Regional Research Center.

**Edited Books**

1. Hall, J., Lawson, K. and Shia, J. (eds) 2021. *Measuring Amenities and Disamenities in the Housing Market: Applications of the Hedonic Method*. West Virginia University: Regional Research Center.
2. Hall, J. and Lawson, K. (eds) 2019. *Teaching Economics: Perspectives on Innovative Economics Education*. New York: Springer.

**Press**

1. “Kerianne Lawson on Equal Economic Freedoms” *The Great Antidote Podcast*. November 27, 2023.
2. “ACC’s invitation to SMU is the last step in a long road to recovery” *The Dallas Morning News*. September 16, 2023
3. “SMU’s Prolonged NCAA Execution” *Sportico*. December 8, 2021

**WORKS IN PROGRESS**

GRADUATE STUDENTS DENOTED WITH \*

- “Criminal Behavior During Electricity Blackouts: Evidence from Load Shedding in Cape Town, South Africa” (w/ Munkaila Lambongang\*) *Under review*
- “The Impact of R1 Classification on Universities” (w/ Justin Callais) *R&R at Applied Economics*
- “Economic Freedom for Women and Fertility” *R&R at Contemporary Economic Policy*

“State-level Institutions and Entrepreneurship: A Spatial Hierarchical Probit Approach” (w/ Joshua Hall and Donald Lacombe)

“NFL Guardian Helmets and Player Safety” (w/ Todd Nesbit)

“Do Teams Draft Winners? Evidence from the NFL Draft”

“The Impact of Tight End University on Player Performance”

“Behind Closed Doors: Crowd Noise and Injuries in the NFL”

## **GRANTS, AWARDS, AND FELLOWSHIPS**

*Cultures of Trust and Institutions of Freedom Symposium*, John Templeton Foundation. Paper entitled: “Underperforming Reformers: Examining Disappointing Cases of Economic Reforms” Funds awarded: \$5,000. With Justin Callais. (2023)

*Economic Freedom and Women Project*, Bridwell Institute at Southern Methodist University. Paper entitled: “Economic Freedom for Women and Fertility” Funds awarded: \$7,500. (2023)

Mont Pelerin Society Young Scholars Award (2022)

Best Economics PhD Paper award at Academy of Economics and Finance Conference (2021)

Visiting Graduate Fellow, Institute for an Entrepreneurial Society at Syracuse University (2021)

Institute for Humane Studies Fellowship (2019-2021)

Association for Private Enterprise Education Young Scholars Program (2019-2022)

## **ADVISING**

Graduate Thesis Advisor, MS, Agribusiness & Applied Economics at NDSU: Kailey Groess (2025), Munkaila Lambongang (2023)

Graduate Thesis Committee Member, MS, Agribusiness & Applied Economics at NDSU: Hayden Hogenson (2024), Johnny Dunn (2024), Ricky Feir (2024), Mehadi Shawon (2024), Shakya Ghosh (2024) Isaac Dubovoy (2023), Elias Addom (2023), Edmund Adorkor (2023), Corbin Clark (2022)

## **PUBLIC PRESENTATIONS AND CAMPUS VISITS**

Human Progress and Flourishing Workshop, Challey Institute, NDSU (2024)

Nobel Prize Event (Claudia Goldin & Economics), Challey Institute, NDSU (2024)

Ball State University, Menard Political Economy Speaker Series (2023)

University of Louisiana-Lafayette, Department of Economics and Finance (2023)

Texas Tech University, Free Market Institute Research Workshop (2022)

Human Progress and Flourishing Workshop, Challey Institute, NDSU (2022)

Southern Methodist University, Bridwell Institute Workshop Series (2021)

## **CONFERENCE PRESENTATIONS**

Academy of Economics and Finance (2021)

Association for Private Enterprise Education (2019, 2022, 2023, 2024)

Economic Freedom of the World Network Meeting (2022)

Mont Pelerin Society, Young Scholars Program (2022)

Public Choice Society (2019, 2024)

Southern Economic Association (2020, 2021, 2022)

Western Economic Association (2020)

## REFERENCES

Dr. Joshua Hall

PhD Advisor

Milan Puskar Dean of the John Chambers College of Business at West Virginia University

Email: [joshua.hall@mail.wvu.edu](mailto:joshua.hall@mail.wvu.edu)

Dr. Bryan McCannon

PhD Committee Member

Dean of the School of Business and Economics at Illinois Wesleyan University

Email: [bmccanno@iwu.edu](mailto:bmccanno@iwu.edu)

Dr. Jeremy Jackson

Professor of Economics at North Dakota State University

Director of the Center for the Study of Public Choice and Private Enterprise

Email: [jeremy.jackson@ndsu.edu](mailto:jeremy.jackson@ndsu.edu)